

**EMPLOYMENT OPPORTUNITY  
NATIONAL WMU  
BIRMINGHAM, ALABAMA**



**JOB TITLE:** *Product Development and Acquisitions Strategist*  
**STATUS:** Full-Time Equivalent (36-Hour Work Week)

**HUB ROLE:**

The Product Development and Acquisitions Strategist is responsible for guiding products (print, digital, and specialty) from conception through production and/or procurement. The strategist will work cooperatively with hubs to ensure products meet customer needs and business goals.

**KEY RESPONSIBILITIES:**

- Combine entrepreneurial visioning and administration to facilitate product development and acquisition.
- Actively seek customer and market input and data as sources of product innovation.
- Lead and obtain strategic buy-in from internal and external stakeholders.
- Communicate key messages and engage with many diverse functional stakeholders.
- Engage in continuous improvement of products.

**QUALIFICATIONS:**

- Minimum of a Bachelor's degree in Business and/or Marketing or similar field of study.
- Three plus years of payment experience/product management experience.
- Active member of a Southern Baptist church involvement on the local level.
- Knowledgeable of WMU and the Southern Baptist Convention.
- Experience being self-sufficient in a professional setting.
- Exceptional written and verbal communication skills.

**PHYSICAL REQUIREMENTS:**

- Manual/finger dexterity in both hands to operate a keyboard.
- Average sensory abilities to see, distinguish colors, hear or listen, and touch.
- Physical effort required to occasionally lift, hold, and carry objects.
- Concentration or mental effort required for reading, analysis, and visualization.
- Duties are performed in an office environment with uniform temperatures, normal air conditions, and normal noise level.

**Lifestyle:**

Our organization plays a vital role in fulfilling the Great Commission through the partnership and support of individuals, churches, and associations. Every employee of WMU, therefore, functions as a minister of the Gospel through our role in fulfilling the Great Commission with which we have been charged. All employees must commit to living a life of personal holiness in imitation of Jesus Christ and bringing glory to God the Father in carrying out all assigned responsibilities, by the power of the Holy Spirit.

If you are interested in this position, submit your resume to Human Resources:

- Email: [hr@wmu.org](mailto:hr@wmu.org)
- US mail: 100 Missionary Ridge, Birmingham, AL 35242